

COMMUNITY ISSUES FCC REPORT – 4TH QTR 2015

STATION KXPK HAS ASCERTAINED THAT THE FOLLOWING

ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

1. NATIONAL POLITICS
2. ECONOMY
3. ROLE OF LATINOS IN THE COMMUNITY
4. LATIN AMERICAN ISSUES
5. PUBLIC SAFETY
6. HEALTH CARE
7. IMMIGRATION
8. EDUCATION
9. RELIGION
10. ENVIRONMENT
11. PUBLIC HEALTH
12. COMMUNITY ISSUES

ISSUE: NATIONAL POLITICS

Program: Perspectiva Nacional (Segment #1, 9:03)

When: October 4th , 2015 7:30-8am

Description of Program:

We give an overview of the vision of both political parties with respect to the two most important topics of the past week: the visit of Pope Francis and the debate on the future of Planned Parenthood. California Republican Congressman Jeff Denham, and Congresswoman Loretta Sanchez, Democrat of California, tell us their views.

Program: Perspectiva Nacional (Segment #2, 8:21)

When: October 4th , 2015 7:30-8am

Description of Program

We take a look at how the two political parties are taking advantage of the Hispanic Heritage Month to attract Latino voters. Republican Party spokeswoman Ruth Guerra and Democratic Party spokesman Pablo Manriquez, tell us their strategies

Program: Perspectiva Nacional (Segment #1, 9:00)

When: October 11th, 2015 7:30-8am

Description of Program

On the eve of the first democratic debate in Las Vegas, we invited analysts Democrats Melissa Diaz and Jose Parra, to know what to expect from this first event where Hillary Clinton will be face to face with his main rival, Bernie Sanders.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: October 11th, 2015 7:30-8am

Description of Program

The Republican analyst Adryana Boyne explained from her point of view what is happening within the republican party regarding the process to elect a successor to John Boehner, and the political situation for candidate Jeb Bush.

Program: Perspectiva Nacional (Segment #1, 8:59)

When: October 18th, 2015 7:30-8am

Description of Program

The first debate between Democratic candidates allowed the country to make a first assessment of Hillary Clinton, Bernie Sanders and the three other candidates for the nomination for the presidency. Democratic analyst Lorena Chambers, and Republican strategist Carlos Mercader shared their conclusions on the lessons learned from the debate.

Program: Perspectiva Nacional (Segment #2, 7:57)

When: October 18th, 2015 7:30-8am

Description of Program

In the segment Mercader y Chambers analyzed what is happening within the Republican Party, where the more conservative wing is openly fighting the moderate members of the party. This has implications not only for Republicans, but to the way of doing politics in the country.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: October 25th, 2015 7:30-8am

Description of Program

A few days before the third debate between Republican presidential candidates, Donald Trump and Bernie Sanders still appear as favorite in the polls, something that was not on anyone's forecasts six months ago. Also, Paul Ryan is emerging as the next Speaker of the House of Representatives. Republican strategist Rocio Velez, and Democrat Jose Parra, analyze the situation of the Republican Party.

Program: Perspectiva Nacional (Segment #2, 8:01)

When: October 25th, 2015 7:30-8am

Description of Program

In the second segment, the analysts Velez and Parra explain the meaning and consequences of Vice President Joe Biden's announcement not to run as candidate for the presidency, as well as his messages about the legacy of Obama and the need to free college education.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: November 1st, 2015 7:30-8am

Description of Program

The last Republican debate in Colorado was an important opportunity for several candidates like Jeb Bush and Marco Rubio to demonstrate their strengths in order to improve in the polls. Did they succeed? Republican analyst Israel Ortega, and Democratic analyst Jennifer Molina gave us their opinions.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: November 1st, 2015 7:30-8am

Description of Program

Also, the appointment of Paul Ryan as Speaker of the House of Representatives opens the question of how will he achieve the bipartisanship needed to unlock the political environment in Washington. Rep. Henry Cuellar (Dem-TX) give us his opinion.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: November 13th, 2015 7:30-8am

Description of Program

We also reviewed how the Republican campaign has evolved after the debate organized by the Fox Business Network and the Wall Street Journal. Republican analyst Rocio Vélez and Democratic analyst Federico de Jesus gave us their opinions.

Program: Perspectiva Nacional (Segment #1, 9:04)

When: December 20th, 2015 7:30-8am

Description of Program

We look at the political campaigns in 2015. Who are the winners and losers so far . What are the scenarios for 2016. Cato Institute political analyst Juan Carlos Hidalgo and InfoAmericas Executive Director, Patricio Zamorano share their insight

Program: Perspectiva Nacional (Segment #2, 7:58)

When: December 20th, 2015 7:30-8am

Description of Program

Maria Peña, from La Opinion and Ruben Barrera, from Notimex , veteran Washington DC correspondents, speak about the main differences between this electoral process and others in the past. Why did they start before normally? The importance of social networks in the campaigns today? and the success of the so called outsider candidates

Program: Perspectiva Nacional (Segment #2, 9:00)

When: December 27th, 2015 7:30-8am

Description of Program

Hispanic leaders say the Latino vote during the presidential elections in 2016, will be decisive. Rocío Sáenz, SEIU Exec. VP and Ben Monterroso , Executive Director of Mi Familia Vota , talk about efforts by their organizations to increase voter registration. It is estimated that there are about 9 million Latino legal residents eligible to become citizens so that they are calling for them to become citizens to participate in the elections next year.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: December 27th, 7:30-8am

Description of Program

The Supreme Court is considering a case from Texas, that would allow the state to take into account only eligible voters in designing their electoral districts. Disenfranchising tens of thousands of Latinos and other minorities. Rocío Sáenz , Exe. VP SEIU and Ben Monterroso, Executive Director of Mi Familia Vota , talk about the impact this may have on the power of the Latino vote.

ISSUE: ECONOMY

Program: Perspectiva Nacional (Segment #1, 9:00)

When: November 27th, 2015 7:30-8am

Description of Program:

The anti-immigrant proposals heart from some presidential candidates could be creating a climate of uncertainty affecting investment plans of Hispanic business owners. Hector Barreto, president of Latino Coalition, and former director of the Small Business Administration, gave us his opinion.

ISSUE: ROLE OF LATINOS IN THE COMMUNITY

Program: Perspectiva Nacional (Segment #3, 6:00)

When: October 25th , 2015 7:30-8am

Description of Program:

The low participation of Hispanics in the areas of science, technology and mathematics has an effect in the progress of this community. The member of the board of SACNAS Foundation, Mary Garcia-Zacarin, explains the strategy of this organization to change that trend.

ISSUE: LATIN AMERICAN AFFAIRS

Program: Perspectiva Nacional (Segment #3, 6:00)

When: November 1st, 7:30-8am

Description of Program:

The Secretary of Agriculture of Mexico, Jose Calzada, visited Perspectiva Nacional to explain the findings after his meetings with officials of the US government.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: November 6th, 2015 7:30-8am

Description of Program:

The president of the Inter American Development Bank, Luis Alberto Moreno, talked in Perspectiva Nacional on the circumstances that must be given in order to Cuba from entering the IDB and benefit from their investment programs. He also commented the IDB's plans to support economic progress in Central America, and his views on the peace process in Colombia.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: November 6TH, 2015 7:30-8am

Description of Program:

Lastly, we address the issue of the thousands of missing persons because of the armed conflict in Colombia. Pablo Cala, of the Corporation Orlando Fals Borda explained how the experience missing people in El Salvador, could provide clues that can help the Colombian families of the missing to find their loved ones.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: November 27TH, 2015 7:30-8am

Description of Program:

Also, several human rights organizations visited Washington to denounce the abuses of Honduran victims returning to their country as immigrants deported from the United States. Sister Lidia Souza, Secretary of pastoral immigration program in Honduras, and Mayra Alarcón from Organizing Project gave their testimonies.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: December 6TH, 2015 7:30-8am

Description of Program

Venezuela is approaching what could be it's most important elections since the late Hugo Chavez took control of the country. The elections to the National Assembly appear to be the most tense in modern history. Cynthia Aarnson, Latin America Program Director of the Wilson Center and former ambassador of Venezuela in Washington, Pedro Luis Echeverria. They give us their analysis.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: December 13TH, 2015 7:30-8am

Description of Program

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ISSUE: PUBLIC SAFETY

Program: Ad Council / DON'T WAIT-CNFE0011000/H – 60 second PSA

When: November 1st – December 31st, 2015

Description of Program:

The Ad Council has partnered with FEMA on the Ready Campaign since 2003, with the goal of educating Americans about the best ways to prepare. The Ready Campaign recommends taking four steps towards preparedness: 1) be informed about the different types of emergencies that could occur and their appropriate protective actions; 2) make a family emergency plan including information on how to reconnect and reunite; 3) build an emergency supply kit to have supplies you will need whether at home, at work or in the car; and 4) get involved by finding opportunities to support community preparedness.

Program: Ad Council / Ad Council Project Roadblock CNRB0004000H – 60 second PSA

When: November 25th – December 31st, 2015

Description of Program

To raise awareness around the dangers of impaired driving this holiday season, The Ad Council, the National Highway Traffic Safety Administration (NHTSA) and the Television Bureau of Advertising (TVB) teamed up for the tenth year of "Project Roadblock." Between December 26th and January 1st, broadcast TV stations across the United States will air our Buzzed Driving PSAs. The PSAs underscore the financial consequences of impaired driving - up to \$10,000 in fines, legal fees and increased insurance rates - and also emphasize for all viewers that buzzed driving is drunk driving.

Program: Ad Council / SEAT BELT-CNTW0007000/H– 30 second PSA

When: October 1st – December 31st, 2015

Description of Program

The new Seat Belt Safety campaign pulls from the insight that as a parent, sometimes you have to let your kids have their way. But your kid's safety should never be up for negotiation, no matter how much they push back on the seat belts being uncomfortable, unnecessary for just a "short drive" or any other excuses. The campaign utilizes the concept that "life as a parent is full of compromises, but seat belt safety for my children is not up for negotiation." -

Program: Ad Council / Texting & Driving CNRD0170000H – 30 second PSA

When: October 1st – December 31st, 2015

Description of Program

One million people chat and text while driving each day. People feel pressure to remain in constant contact, even when behind the wheel. What drivers do not realize are the dangers posed when they take their eyes off the road and their hands off the wheel, and focus on activities other than driving.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: November 20th, 2015 7:30-8am

Description of Program:

After the terrorist attacks of recent weeks in Paris and Turkey, the Islamic State, known as ISIS announced that the United States will be their next target. We spoke with Emilio Viano, terrorism expert from the American University, to know what is the real risk, and the likelihood that the border with Mexico would be used for these purposes.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: December 6TH, 2015 7:30-8am

Description of Program:

Two fatal shootings in less than a week: one in Colorado Springs, Colorado and one in San Bernardino, California, revived the controversy over control of firearms. Emilio Viano, a terrorism expert, talks about the subject.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: December 13TH, 2015 7:30-8am

Description of Program:

Reactions to a Huffington Post survey that says Americans are more fearful of terrorist attacks than of gun violence, also talked about an announcement by the Secretary of Homeland Security on possible changes to the warning alert systems.

Guests: Stephen Donehoo , Retired Colonel of the Army and Roger Pardo-Maurer, Defense Assistant Secretary

Program: Perspectiva Nacional (Segment #2, 8:00)

When: December 13TH, 2015 7:30-8am

Description of Program:

On the second segment we continue with terrorism with reactions to Donald Trump's controversial statement to prohibit the temporary admission of Muslims to the United states. We also talk about a bill approved by the House of Representatives, which seeks to modify the program known as "visa waver ". Guests: Stephen Donehoo, Retired Colonel of the Army and Roger Pardo-Maurer, Defense Assistant Secretary .

ISSUE: HEALTH

Program: Perspectiva Nacional (Segment #3, 5:59)

When: October 18th, 2015 7:30-8am

Description of Program:

On November 1st starts the health-care market season, known as Obamacare. America Get Covered spokeswoman Annette Raveneau, explains the process to register and how, and the economic punishment for those who choose not to enroll.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: November 20TH, 2015 7:30-8am

Description of Program:

We also spoke with the psychiatrist Alina Uribe on how to manage the anxiety in this environment of uncertainty, and how to explain to children what is happening.

Program: Perspectiva Nacional (Segment #3, 5:59)

When: November 27TH, 2015 7:30-8am

Description of Program

And Francis Bonnet, Director of the Office of Medical Tourism Puerto Rico, explains the benefits of the island for those interested in receiving surgical procedures, with cheaper prices than those seen in the United States.

ISSUE: IMMIGRATION

Program: Perspectiva Nacional (Segment 3, 5:40)

When: October 4TH, 2015 7:30-8am

Description of Program:

The director of the Office of Citizenship and Immigration Services USCIS, talks about the federal government's efforts to convince nearly 9 million immigrants to become citizens.

Program: Perspectiva Nacional (Segment 2, 8:00)

When: October 11TH, 2015 7:30-8am

Description of Program:

We invited Congresswoman Loretta Sanchez (D-CA) and Congressman Luis Gutierrez (D-IL) to know what is the status of the immigration reform.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: November 13TH, 2015 7:30-8am

Description of Program:

The Obama administration suffered a setback this week when a Court of Appeals ruled that the executive orders DAPA and the extension of DACA will continue frozen, agreeing with a Texas judge that declared them unconstitutional. To understand what is the next step and how immigrants are affected, we invited Jack Martin, spokesman for FAIR; Reynaldo Benitez, adviser to the office of Senator Harry Reid (D-NV); and Jorge Lima from the Free Initiative.

When: November 13th, 2015 7:30-8am

Program: Perspectiva Nacional (Segment #3, 5:59)

Description of Program:

And a report in the Washington Post showed that despite billions of dollars spent to modernize the proceedings at USCIS, currently on one form can be done through the internet. The immigration attorney Luis Paoli explains his point of view.

When: November 20th , 2015 7:30-8am

Program: Perspectiva Nacional (Segment #3, 5:59)

Description of Program:

Lastly we had the visit of Neidy Dominguez, director of the Center of Workers of AFL-CIO, who explained to us that on the occasion of the first anniversary of DAPA, a group of people made a pilgrimage in Texas that ended in front of the governor's mansion. We talked about the message that the community brought to the governor.

When: December 6thth , 2015 7:30-8am

Program: Perspectiva Nacional (Segment #1, 8:59)

Description of Program

Supreme Court granted an additional 8 days to 26 states led by Texas, to provide the arguments for opposing the DACA and DAPA programs. With this decision it will be possible that the Court rules on executive orders by mid next year. The immigration attorney José Pertierra speaks of the importance of this decision.

When: December 20th , 2015 7:30-8am

Program: Perspectiva Nacional (Segment #3, 6:59)

Description of Program

More than 10,500 migrant children who entered the United States unaccompanied by an adult in October and November are the new concern of health authorities, which warn of the risk of a new humanitarian crisis. We interviewed Abel Núñez, CARECEN, Executive Director and Keny López , El Salvador General Consul in Washington.

ISSUE: EDUCATION

Program: Perspectiva Nacional (Segment #2, 8:01)

When: November 6th, 2015 7:30-8am

Description of Program:

The Secretary of Education of the Obama administration, John King, explained how is being developed the President's plan to eliminate unnecessary tests at schools, so that teachers and students can focus on teaching and learning.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: December 27th, 2015 7:30-8am

Description of Program

Attorney Gunther Sanabria talks about the use of affirmative action in admissions to public universities. Millions of students may depend on a case the Supreme Court is considering.

ISSUE: PUBLIC HEALTH

Program: CBA / Colorado Department of Public Health – 30 second PSA

When: November 10th – December 31st, 2015

Description of Program

Notice that it's not too late to get a flu vaccine which is especially important for persons with weakened immune systems and the elderly and small children.

Program: Ad Council / AUTISM CNAT0395000H – 60 second PSA

When: October 1st – December 31st, 2015

Description of Program

Autism is one of the fastest-growing serious developmental disorder in the United States.*Today, one in 68 children is diagnosed with an autism spectrum disorder, a nearly 30 percent increase in the last two years. Despite this high prevalence, research shows that many parents of young children have very little knowledge about autism and are not seeking help early enough. Which is why the Autism Awareness campaign public service advertisements, created by volunteer agencies BBDO New York and LatinWorks, take audiences through the perspective of a child into an imaginative world to illustrate the signs of autism. The PSAs encourage parents of young children to visit AutismSpeaks.org/Signs to learn the signs of autism early, because seeking help can lead to better lifelong outcomes.

Program: American Parkinsons Disease Association / Live with Optimism Campaign VYPA0004000H – 60 second PSA

When: October 1st – December 31st, 2015

This month, APDA launched a new PSA, "Live with Optimism," nationwide. This exciting new initiative was developed to raise awareness and critical funds that will continue to Ease the Burden – Find the Cure for the 1 million people in the U.S. living with Parkinson's disease.

ISSUE: COMMUNITY ISSUES

Program: Ad Council / FARMER-CNFA0199000/H– 30 second PSA

When: December 1st – December 31st, 2015

Description of Program

The United States Department of Agriculture (USDA) recently announced that nearly 16 million children, or one in five children in America, face hunger. The new Child Hunger PSAs highlight how food banks work collaboratively with their communities to bring surplus food to children and families in need, including working with farmers, grocery workers, food bank employees and volunteers

Program: Ad Council / JOURNEY-CNRC0089000/H - 60 second PSA

When: October 1st – December 31st, 2015

Description of Program

Since 2010, 63 percent of the population has had access to curbside recycling; yet recycling rates are still surprisingly low. In fact, only 34.5 percent of the 251 million tons of trash Americans generated that year was recycled or composted. And in an Ad Council survey, 62 percent of Americans admitted they were not avid recyclers. To improve these rates, the Ad Council teamed up with Keep America Beautiful and San Francisco-based ad agency Pereira & O'Dell to launch the I Want To Be Recycled campaign. This playful—and powerful—campaign personifies everyday recyclable objects, allowing plastic bottles, steel cans and more to share their dreams of a different life.